**Guiding Questions for Speech Research**

***Answer the following questions after analyzing your chosen speech. Think about your speech both as a written text and as a performed text. Your answers will help you shape your rough draft.***

**Purpose/Context**

What "type" of text is it - under what discipline or field would you categorize it?

What overall purpose does the text serve and how can you tell? *For example, is it meant to answer a question, pose a problem, add to research on a given topic, introduce a new idea, summarize someone else's ideas, or some other purpose?*

**Authors**

Who are the authors of the text? Is any biographical information given about them?

What qualifies them to write on this subject?

Are the authors "present" in the text through the use of personal pronouns ("I" or "we") or self-reference, or are they never referred to?

**Audience**

Where does this text appear?

What, from the journal or website from the article itself, can you tell about its anticipated readers? *For example, are they well versed in the topic, novices...*

What specific details lead you to these conclusions about the audience?

What would the reader have to be interested in to read this text?

What do the authors seem to expect their readers to do or think based on the argument/information presented in this text?

Do you feel you are part of the intended audience of this text? Why or why not?

**Style**

Look at the pronouns in the text. If the authors refers to themselves as "we," why would they choose to do that? Do the authors ever refer to other readers or include them by using "we"? In considering the authors' word choice (diction), are there any phrases or words that are particularly telling of the authors' values or underlying assumptions?

Finally, identify and record aspects of style such as sentence structure/complexity, figurative language, rhetorical questions, etc.